

# Hey Class of 2011!

Want to earn money, help your friends and have some fun?

You can be a part of a group that helps teens become smarter drivers.

Our teen smart driving program is funded by the Allstate Foundation and our goal is to help you and your friends help each other be safer drivers.

Earn \$200 while creating a message for your peers.

Motor Vehicle Crashes are the leading cause of death and hospitalization for teens, and helping teens become smart drivers can decrease this statistic. You can help by becoming part of our expert panel.

Here is how it works. Fill out the form and we will gather 5 or 6 of you to meet several times over the next year. You get to talk and eat with kids from other schools and together create a message that will be understood by your fellow teen drivers. It is pretty open as to how the message will be distributed.

## Who we are:

- The NYS Regional Allstate Foundation
- The Injury Free Coalition for Kids
- Monroe County Office of Traffic Safety
- The Department of Emergency Medicine
- Strong Regional Trauma Center
- Technotic Media
- Golisano Children's Hospital at Strong

Through the generosity of the **NYS Regional Allstate Foundation**, we have teamed up to provide a smart teen driving program to assist teens in becoming smart drivers.

## Our Goal:

With your help, we will create a message that focuses on smart teen driving. We hope your message will motivate discussions between teens, parents and physicians.

## How you can help:

- Send in the attached application
- Agree to meet at mutually convenient times over the next year. Together with your "expert" peers you will help us develop an effective message.
- Work with our team to create effective educational materials
- Have fun!!

Up to Six area teens will be selected. In return, each teen will receive a **\$200 scholarship and community service credit**.

**The deadline for application submission is Friday, October 30, 2009.**

Please complete the following information and either mail or email to;  
Karen Knauf Karen\_knauf@urmc.rochester.edu  
PO Box 655 URM  
601 Elmwood Ave.  
Rochester, NY 14642

Name: \_\_\_\_\_

Address: \_\_\_\_\_

Home Phone: \_\_\_\_\_

Cell Phone: \_\_\_\_\_

Email address: \_\_\_\_\_

High School: \_\_\_\_\_

**In 100 words or less, please explain why you would like to participate in this worthy cause:**

Applicant Signature (Required): \_\_\_\_\_

Date \_\_\_\_\_

Parent (Required): \_\_\_\_\_

Date \_\_\_\_\_

I found out about this program from: (Please circle one)

School      News      Website      Friend      Relative      Other



Monroe County  
Office of Traffic Safety



Maggie Brooks  
County Executive